



16th World Congress on Information Technology
Kuala Lumpur, Malaysia



PRESS RELEASE
For Immediate Release

AIDAAS TO HIGHLIGHT INNOVATION AT WCIT 2008

Kuala Lumpur – November 30, 2007 – Innovation will be a key issue at the 16th World Congress on Information Technology (WCIT 2008) with the inclusion of Allied Digital Infonet Berhad for next year's global forum on information and communications technology (ICT).

Allied Digital Infonet Berhad – the provider of last mile terrestrial solutions technology, Advanced Information Delivery and Access Solution (AIDAAS™) - signed an agreement for Pinnacle Partnership with WCIT 2008 today in a ceremony witnessed by Chief Secretary, Y.Bhg. Dato' Musa Muhamad representative of Y.B. Dato' Seri Mohamed Khaled Nordin, Minister of Entrepreneur and Co-operative Development.

With this partnership, Allied Digital Infonet Berhad will be the main participant of the innovation track during WCIT 2008 in Kuala Lumpur on May 18 -22. Other tracks slated for the event include global impact issues such as the digital divide, education, privacy and security, healthcare and outsourcing.

The Minister's representative said: "Innovation is at the heart of the global economy, particularly the ICT sector. It is through innovation that new products, services and applications are created, which in turn, results in the creation and growth of businesses and enterprises."

"Allied Digital Infonet Berhad is one of Malaysia's leaders in innovation. In this regard, the company is well-placed to contribute to WCIT 2008 and thrust the nation to the forefront of the global arena as an advanced ICT nation."

AIDAAS™ is an innovative high-speed wireless broadband technology that revolves around Terrestrial Satellite Transponder Technology, bringing wireless solutions including Internet Broadband, Internet Protocol TV (IPTV), Video Conferencing and Voice over Internet Protocol (VoIP).

Director Aida Dato' Seri Mohd Adib exchanged the agreement on behalf of Allied Digital Infonet Berhad while WCIT 2008 was represented by its Chief Executive Officer Dan E. Khoo.

“Allied Digital Infonet Berhad joins an illustrious group of Pinnacle Partners which include the Multimedia Development Corporation (MDeC), Microsoft and Velchip. Allied Digital Infonet Berhad has the credentials to lead the discourse on innovation and how it can best benefit businesses and society at large,” said Khoo.

Meanwhile, Allied Digital Infonet Berhad’s Aida said that the home grown company is intent on showcasing this new technology to the world, and believes it can be achieved with strong support.

“We want the world to know about our ICT technology solution and understand its benefits and capabilities. We are providing a solution that is much needed to empower societies, especially those who have been deprived of connectivity to the ICT world,” she said.

AIDAAS™ uses satellite technology to transmit data through KU-band spectrum, however deploys its signals on-ground via a base station. The nature of its transmission provides AIDAAS™ with an environmentally friendly and fast-deployment solution.

“It is a difficult and costly task to fibre the nation, as some users are in very far and hard to reach places. With a capacity to transmit data to a radius of more than 40km and stability to provide uninterrupted services during heavy downpour, AIDAAS™ can be an effective, hassle-free, fast solution to the woes of unconnected users or to those merely seeking cable-free connectivity for increased ICT technology mobility,” said Aida.

Allied Digital Infonet Berhad also signed agreements at the ceremony with Collaborative Electronic Design Excellence Centre (CEDEC), Kuala Lumpur University (UniKL) and University Malaysia Perlis (UNIMAP).

Director of Allied Digital Infonet Berhad, Aida Dato’ Seri Mohd Adib, signed the agreement on behalf of Allied Digital Infonet Berhad, while Collaborative Electronic Design Excellence Center (CEDEC) was represented by Prof. Dato' Dzul kifli Abdul Razak, University Science Malaysia (USM) Vice-Chancellor, Kuala Lumpur University (UniKL) by Assoc. Prof. Dr. Abdul Halim bin Ali, Head of Campus & Dean, and University Malaysia Perlis (UNIMAP) by Prof. Dr. Zul Azhar bin Zahid Jamal, Deputy Vice-Chancellor, Research & Innovation.

Aida said that the signing with these local research and development centers demonstrates Allied Digital Infonet Berhad’s support and confidence in the Malaysian R&D sector.

About ALLIED DIGITAL INFONET BERHAD

Incorporated in 2005, Allied Digital Infonet Berhad provides the core thrust technology of Broadband Multimedia Wireless Last Mile (BMWLM) solutions named AIDAAS™ (Advance Information DELIVERY and ACCESS Solutions). AIDAAS™ is targeted at a wide range of sectors including government agencies and ministries, broadcasters, telcos etc. AIDAAS™ superior technology to the present wireless systems offers the following key benefits:

1. It is a convergent technology that provides a single platform for broadcast and broadband multimedia services.
2. Its extensive reach of more than 40km and high data capacity of more than 2 Gbps can resolve the "last mile" problem for Telcos.

ADIB hopes to position Malaysia as a new super world technology developer and a future force in the global ICT market, with its value add Q-play solutions, that is AIDAAS™.

Issued on behalf of **Allied Digital Infonet Berhad** and **WCIT 2008** by **Perception Management Sdn Bhd**. For further information, please contact Kesh Sandhu at h/p: **017-267 2525**, tel. **03-4256 2834/35**, fax **03-4256 2842/43** or e-mail kesh@perceptionmanagement.com.my



About WCIT 2008

The World Congress on Information Technology is a premier global ICT forum that brings together global leaders in business, government and academia to impact economic and social development through the exchange of policies and ideas on technology. Often billed as the Olympics of ICT, WCIT 2008 is themed, “Enable, Empower and Enrich” to reflect its potential to enable businesses, empower societies, and enrich economies.

To be held at the Kuala Lumpur Convention Centre from May 18 – 22, 2008, the five-day event is expected to draw more than 2,500 delegates from more than 80 countries worldwide. Keynote speakers for the event are expected to include some of the most respected and admired names in government and industry.

WCIT 2008 incorporates a three-day congress to address global impact issues, a Link Program for business matching and a series of business-to-business (B2B), business-to-government (B2G) and business-to-industry (B2I) meetings, an ICT exhibition, a debate on current ICT issues and ancillary activities like tours, golf tournament, F1 experience and a spouse program.

WCIT 2008 is jointly organized by the Multimedia Development Corporation (MDeC) and the Association of the Computer and Multimedia Industry of Malaysia (PIKOM), with the support of the Ministry of Science, Technology and Innovation Malaysia.

WCIT is the flagship event of the World Information Technology and Services Alliance (WITSA), a consortium of 73 international ICT organizations whose members comprise more than 90% of the global IT market.

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WCIT 2008

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